

## CEO 2009 National Conference

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*October 22-24, 2009  
 Hyatt Regency McCormick  
 Place- Chicago*

- **Over 70 Outstanding Speakers**
  - **Elevator Pitch**
  - **Best Chapter Competition**
- **Global Student Entrepreneur Awards**



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## **University of Baltimore CEO Club Fosters Spirit of Entrepreneurship and Mentorship**

Many students at University of Baltimore have grown to realize that in order to thrive in today's rapidly changing world, they need to nurture their skills by making the best of every opportunity. UB's Chapter of the Collegiate Entrepreneur's Organization (CEO Club) provides students a unique opportunity to gain experience and mentorship needed to become a successful entrepreneur.

In fall 2008, two students participated in the CEO Club's inaugural Sales Lab competition. The success of that event raised interest among the student body. In a move to foster social responsibility, the CEO Club formed collaboration with the National Foundation for Teaching Entrepreneurship (NFTE) in Baltimore during the Spring of 2009. This partnership enables UB students to reach out to the inner city youth and mentor them on how they could apply the knowledge of starting a business.

Every year, NFTE hosts a competition and selects a group of students to visit New York City for a tour of the business office and studio of Bad Boy Entertainment. They also present some of their entrepreneurial ideas to top Executives at the Annual Bad Boy Business Plan competition. CEO Club played an inspiring role to these kids, between the ages of 14 and 17, guiding them with their business proposals and presentation planning. Christopher Ifeanyi-Nwanze, president of CEO Club, accompanied them to New York on February 27th, 2009.

"As a result of our guidance, the students traveled to New York City and did a wonderful job in presenting their ideas in an organized and professional manner," said Keiva Jennings, Social Entrepreneurship Chair of CEO Club.

Also, this spring, CEO Club and NFTE students collaborated for a fun event, a Monopoly Competition held at UB. A monopoly board game was handed out to the winner of the competition. New programs launched by the CEO Club this semester include the E-Lunch initiative, a program that encourages students to network with Baltimore's business leaders; and the Business Plan Slam, which challenges students to develop a comprehensive business plan that could eventually enable them to set up their own business. This event is scheduled for November 2009. The organization also organizes speaker series, and in April, was hosted by leading restaurateur, Edward Dopkin, at his Alonzo's Restaurant in Baltimore. Dopkin shared an inspirational story on how he has been able to maintain success with his five restaurants despite troubling economic times.

## **Entrepreneurs Club of Michigan Tech**

The Entrepreneurs Club of Michigan Tech University has had a great re-birth this past year. Re-establishing the club started in the fall of 2008 and continued throughout the school year. The club has had great success with recruitment of promising young entrepreneurs, lecturer series, and entrepreneurial events.

Some of the members of the club have or are starting their own companies. These businesses include a technology company developing a new hospital mattress that increases the efficiency of CPR, hand-made wire jewelry designer, charter fishing tours, and an athletic clothing designer. The club is also looking at starting a club ran business as well.

Future events planned for next year include participation in Global Entrepreneurship Week which will include the Extreme Entrepreneurship Tour, Elevator Pitch Competition, and tentatively hosting speaker Poppy King-Lipstick Queen. Other events throughout the year will include a business plan competition and a speaker's series of local entrepreneurs.

# CEO Affiliates

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Harold Washington College  
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Hawaii Pacific University  
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Illinois State University  
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Iowa State University  
IUPUI/ Kelly School of Business  
Jacksonville University  
Johnson County Community College  
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Kaplan College  
Kaplan University  
Kennedy King College  
Kent State University  
Lawrence Technological University  
Loyola Marymount University  
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Lynchburg College  
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Marian College  
Marquette University  
Miami University of Ohio  
Michigan Technological University  
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Mississippi State University  
Missouri S&T  
Morningside College  
MSOE  
Myers University  
Niagara University  
North Central College  
North Iowa Area Community  
Northeastern University  
Northern Kentucky University  
Northwestern University  
Norwich University  
Ohio Northern University  
Oklahoma State University  
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Orebro University  
Pepperdine University  
Porterville College  
Purdue University  
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